# Lumix-Photo Contest for Online-Schoolreporters

The Lower-Saxony federal institute for academic quality-development (NLQ) is organizing once again a photo contest for students, in cooperation with the LUMIX festival of the Hannover University. Through their participation, the students gain more awareness for the journalistic importance of photos and images. With the increasing number of photos flooding our social media feeds daily, a deeper examination of them is becoming more and more important. Therefore, the contest will take place through a medium highly frequented by students: *Instagram.* (Translation: Carolin Becker-Rolfs)

### How do I participate?

Easy: post a journalistic photograph on your personal Instagram account up to the 1<sup>st</sup> of June 2020, 23.59h. Please use the Hashtag **#lumixschoolreporter** and **#stayathome** and tag @fotowettbewerb.nibis in your caption. In case you don't want to post the photograph publicly on our account, just create a new one for a student blog. A pre-existing student blog can of course be used by more than one student of the school participating, with one photograph each.

## Photographs with a story!

We are not looking for funny pictures or poser-images but for photographs telling a story about how you cope with the Coronavirus at home. What does it mean for you to be at home? What has become important to you in these days – places, rituals, etc.? What is annoying about it? Surprising insights and ideas for other students are very welcome. Please put all the important information regarding the story of your photo in the caption. Don't forget to put your name (Photo of: *your name*) and if other people are pictured (they need to agree of course), include their name.

Please keep in mind all the safety rules when taking the photographs!

### Important information

In addition to posting your photograph, you should also send it to @fotowettbewerb.nibis as a direct message. Furthermore, send a text featuring a few more details about the photographer: Name, age, school in Lower-Saxony and e-mail address. With their application the participants must ensure, that everybody pictured in the photos agrees with the publication of those photos. In case of a minor shown in the photo, you need the agreement of the parents.

## Protection of data privacy

It is necessary to accept the data privacy statement if you whish to participate in the contest. You can withdraw your participation at any time by cancellation at

 $\underline{schuelerwettbewerb} @fot of estival-hannover.de.$ 

You will find the data protection notice here: ...

Your personal data will only be kept during the time of the contest and will be deleted afterwards. No transmission of the information to a third party or for own promotional purposes will take place.

#### These are the prizes:

- 1. Platz: Panasonic DMC-GX80KEG-K
- 2. und 3. Platz: Panasonic DMC-TZ101EKG